

Rep Order# 6837940 Ver# 4 Status Returned Traffic Order# 195676 Printed: 08/06/2012 2:26 PM 1 of 2  
EC'd Yes Last Received: 08/02/2012 8:37 AM  
Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

SEE LINE 26. DISCUSS MGS WITH NSM

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*26			10/06-10/06	1	\$150.00	:30	3	SA	2P-5P	3	\$50.00
Station Remark: V4 NO MLB GAME 10/6. REMOVE LINE FROM ORDER											

---REPORT TOTALS---

Report Totals: 3 / \$150.00

---SALES MONTHLY TOTALS---

Oct 12: 81 / \$19,825.00

Sales Totals: 81 / \$19,825.00

Station Totals: 81 / \$19,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$283,214	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWEQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6837940 Ver# 3 Status Revised Traffic Order# 195676 Printed: 08/02/2012 10:25 AM 1 of 5  
EC'd Yes Last Received: 08/02/2012 8:37 AM  
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO ADD TO SKED

ATTN ALL LINES

ATTN NEW TTL

PLEASE CNF

THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*18		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
*19		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
*20		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
*21		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
*22		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

  
8/2/12

Rep Order# 6837940 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 195676

Printed: 08/02/2012 10:25 AM  
Last Received: 08/02/2012 8:37 AM  
Showing Buylines: All Rep Revised Lines

2 of 5

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*23		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$200.00	:30	4	TU-F	3P-4P	4	\$50.00
*26		Sales Remark: V3 ADD TO SKED V3 Added	10/06-10/06	1	\$150.00	:30	3	SA	2P-5P	3	\$50.00
*27		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
*28		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*29		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$300.00	:30	4	TU-F	1030P-11P	4	\$75.00
*30		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*31		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00

Rep Order# 6837940 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 195676

3 of 5

Printed: 08/02/2012 10:25 AM  
Last Received: 08/02/2012 8:37 AM  
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
*33		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*34		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*35		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*36		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*37		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*38		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*39		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

Rep Order# 6837940 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 195676

Printed: 08/02/2012 10:25 AM 4 of 5  
Last Received: 08/02/2012 8:37 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		V3 ADD TO SKED V3 Added	10/02-10/02	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*41		V3 ADD TO SKED V3 Added	10/04-10/04	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*42		V3 ADD TO SKED V3 Added	10/08-10/08	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*43		V3 ADD TO SKED V3 Added	10/08-10/08	1	\$1,600.00	:30	2	M	8P-9P	2	\$800.00
*44		V3 ADD TO SKED V3 Added	10/02-10/02	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*45		V3 ADD TO SKED V3 Added	10/07-10/07	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*46		V3 ADD TO SKED V3 Added	10/07-10/07	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*47		V3 ADD TO SKED. V3 Added	10/07-10/07	1	\$2,700.00	:30	3	SU	11A-2P	3	\$900.00
*48		V3 ADD TO SKED. V3 Added	10/03-10/03	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00

Station KASA-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
 Product Order  
 Estimate# C02C08  
 Buyer Patricia Dome  
 Phone#  
 Fax#  
 Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C02C08  
 Flight Dates 10/02/2012 - 10/08/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*49			10/04-10/04	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
Sales Remark: V3 ADD TO SKED.											
V3 Added											

---REPORT TOTALS---  
 Report Totals: 64 / \$16,725.00

---SALES MONTHLY TOTALS---  
 Oct 12: 81 / \$19,825.00  
 Sales Totals: 81 / \$19,825.00  
 Station Totals: 81 / \$19,825.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$283,214	CABL 0%	KASA 7%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KASY 0%	KWBQ 0%

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

Rep Order# 6837940 Ver# 1 Status New Traffic Order# 195676 Printed: 08/01/2012 8:21 AM 1 of 3  
EC'd Yes Last Received: 07/31/2012 7:38 PM  
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#  
Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	AFHV	10/02-10/02	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	Rating: 1.2	AFHV	10/03-10/03	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/04-10/04	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	Rating: 1.2	AFHV	10/05-10/05	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	Rating: 0.9	EXTRA	10/03-10/03	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	Rating: 0.9	EXTRA	10/04-10/04	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	10/05-10/05	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	Rating: 0.9	EXTRA	10/08-10/08	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	Rating: 5.4	NEWS9P	10/05-10/05	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	Rating: 4.4	NEWS 930P	10/04-10/04	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00



Rep Order# 6837940 Ver# 1 Status New  
EC'd Yes

Traffic Order#

2 of 3

Printed: 08/01/2012 8:21 AM  
Last Received: 07/31/2012 7:38 PM  
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/06-10/06	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/06-10/06	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/07-10/07	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/07-10/07	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/06-10/06	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/05-10/05	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/05-10/05	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---

Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$3,100.00  
Sales Totals: 17 / \$3,100.00  
Station Totals: 17 / \$3,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

Rep Order# 6837940 Ver# 1 Status New Traffic Order# Printed: 08/01/2012 8:21 AM 3 of 3  
 EC'd Yes Last Received: 07/31/2012 7:38 PM  
 Showing Buylines: All Lines

Station	KASA-TV ALBUQUERQUE, NM.	Agency	( ) SMART MEDIA GROUP	Rep Firm	
Advertiser	( ) WILSON FOR NM SENAT		814 KING STREET - SUITE 200	Sales Office	( ) PHILADELPHIA
Product	Order		ALEXANDRIA, VA 22314	Salesperson	( ) AMY MCCREARY
Estimate#	C02C08	Agency C/P1/P2/E	WLSN/ORDR/C02C08		
Buyer	Patricia Dome	Flight Dates	10/02/2012 - 10/08/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845

---COMPETITIVE---

Market Totals \$44,286

---COMPETITIVE COMMENTS---

EST SHARES

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 4p-5p

195676 06837940 C02C08 10/02/12 :30 P5 4:45:33 PM Order \$50.00

Line: 2

Time Period: 4p-5p

195676 06837940 C02C08 10/03/12 :30 P5 4:13:41 PM Order \$50.00

Line: 3

Time Period: 4p-5p

195676 06837940 C02C08 10/04/12 :30 P5 4:30:37 PM Order \$50.00

Line: 4

Time Period: 4p-5p

195676 06837940 C02C08 10/05/12 :30 P5 4:30:22 PM Order \$50.00

Line: 5

Time Period: 5p-530p

195676 06837940 C02C08 10/03/12 :30 P5 5:15:41 PM Order \$100.00

Line: 6

Time Period: 5p-530p

195676 06837940 C02C08 10/04/12 :30 P5 5:07:18 PM Order \$100.00

Line: 7

Time Period: 5p-530p

195676 06837940 C02C08 10/05/12 :30 P5 5:06:48 PM Order \$100.00

Line: 8

Time Period: 5p-530p

195676 06837940 C02C08 10/08/12 :30 P5 5:22:54 PM Order \$100.00

Line: 9

Time Period: 9p-930p

195676 06837940 C02C08 10/05/12 :30 P5 9:27:45 PM Order \$400.00

Line: 10

Time Period: 930p-10p

195676 06837940 C02C08 10/04/12 :30 P5 9:57:25 PM Order \$300.00

Line: 11

Time Period: 9p-930p

195676 06837940 C02C08 10/06/12 :30 P5 9:18:05 PM Order \$275.00

[Sorted by: Line]

# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 930p-10p

195676 06837940 C02C08 10/06/12 :30 P5 9:38:26 PM Order \$250.00

Line: 13

Time Period: 9p-930p

195676 06837940 C02C08 10/07/12 :30 P5 9:17:05 PM Order \$400.00

Line: 14

Time Period: 930p-10p

195676 06837940 C02C08 10/07/12 :30 P5 9:56:50 PM Order \$275.00

Line: 15

Time Period: 6p-7p

195676 06837940 C02C08 10/06/12 :30 P5 Order \$100.00

Line: 16

Time Period: 7p-8p

195676 06837940 C02C08 10/05/12 :30 P5 Order \$250.00

Line: 17

Time Period: 8p-9p

195676 06837940 C02C08 10/05/12 :30 P5 8:31:10 PM Order \$250.00

Line: 18

Time Period: 12p-1p

195676 06837940 C02C08 10/03/12 :30 P5 12:58:55 PM Order \$30.00

195676 06837940 C02C08 10/04/12 :30 P5 12:18:38 PM Order \$30.00

195676 06837940 C02C08 10/05/12 :30 P5 12:08:24 PM Order \$30.00

195676 06837940 C02C08 10/02/12 :30 P5 12:38:31 PM Order \$30.00

Line: 19

Time Period: 12p-1p

195676 06837940 C02C08 10/08/12 :30 P5 12:08:24 PM Order \$30.00

Line: 20

Time Period: 1p-2p

195676 06837940 C02C08 10/08/12 :30 P5 1:09:33 PM Order \$30.00

Line: 21

Time Period: 1p-2p

195676 06837940 C02C08 10/04/12 :30 P5 1:20:51 PM Order \$30.00

195676 06837940 C02C08 10/03/12 :30 P5 1:51:05 PM Order \$30.00

[Sorted by: Line]

# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA  
Advertiser: POL/Wilson For NM Senate  
Agency: Smart Media Group

Line: 21

Time Period: 1p-2p

195676	06837940	C02C08	10/02/12	:30	P5	Order	1:40:17 PM	Order	\$30.00
195676	06837940	C02C08	10/05/12	:30	P5				\$30.00

\$120.00									\$120.00
----------	--	--	--	--	--	--	--	--	----------

Line: 22

Time Period: 2p-3p

195676	06837940	C02C08	10/03/12	:30	P5	2:49:06 PM	Order		\$30.00
195676	06837940	C02C08	10/02/12	:30	P5	2:20:31 PM	Order		\$30.00
195676	06837940	C02C08	10/05/12	:30	P5	2:38:38 PM	Order		\$30.00
195676	06837940	C02C08	10/04/12	:30	P5	2:08:38 PM	Order		\$30.00

\$120.00									\$120.00
----------	--	--	--	--	--	--	--	--	----------

Line: 23

Time Period: 2p-3p

195676	06837940	C02C08	10/08/12	:30	P5	2:39:08 PM	Order		\$30.00
--------	----------	--------	----------	-----	----	------------	-------	--	---------

\$30.00									\$30.00
---------	--	--	--	--	--	--	--	--	---------

Line: 24

Time Period: 3p-4p

195676	06837940	C02C08	10/08/12	:30	P5	3:19:48 PM	Order		\$50.00
--------	----------	--------	----------	-----	----	------------	-------	--	---------

\$50.00									\$50.00
---------	--	--	--	--	--	--	--	--	---------

Line: 25

Time Period: 3p-4p

195676	06837940	C02C08	10/03/12	:30	P5	3:48:20 PM	Order		\$50.00
195676	06837940	C02C08	10/04/12	:30	P5	3:20:08 PM	Order		\$50.00
195676	06837940	C02C08	10/02/12	:30	P5	3:10:14 PM	Order		\$50.00
195676	06837940	C02C08	10/05/12	:30	P5	3:58:55 PM	Order		\$50.00

\$200.00									\$200.00
----------	--	--	--	--	--	--	--	--	----------

Line: 27

Time Period: 8a-9a

195676	06837940	C02C08	10/07/12	:30	P5	8:19:55 AM	Order		\$75.00
--------	----------	--------	----------	-----	----	------------	-------	--	---------

\$75.00									\$75.00
---------	--	--	--	--	--	--	--	--	---------

Line: 28

Time Period: 10:30:00p-11:00:00p

195676	06837940	C02C08	10/08/12	:30	P5	10:36:33 PM	Order		\$75.00
--------	----------	--------	----------	-----	----	-------------	-------	--	---------

\$75.00									\$75.00
---------	--	--	--	--	--	--	--	--	---------

Line: 29

Time Period: 10:30:00p-11:00:00p

195676	06837940	C02C08	10/05/12	:30	P5	10:44:26 PM	Order		\$75.00
195676	06837940	C02C08	10/02/12	:30	P5	10:36:48 PM	Order		\$75.00
195676	06837940	C02C08	10/04/12	:30	P5	10:51:54 PM	Order		\$75.00
195676	06837940	C02C08	10/03/12	:30	P5	10:52:49 PM	Order		\$75.00

\$300.00									\$300.00
----------	--	--	--	--	--	--	--	--	----------

Line: 30

Time Period: 10:00:00p-10:30:00p

195676	06837940	C02C08	10/04/12	:30	P5	10:14:22 PM	Order		\$125.00
195676	06837940	C02C08	10/05/12	:30	P5	10:23:18 PM	Order		\$125.00
195676	06837940	C02C08	10/03/12	:30	P5	10:06:21 PM	Order		\$125.00

[Sorted by: Line]



# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 30

Time Period: 10:00:00p-10:30:00p

195676 06837940 C02C08 10/02/12 :30 P5 10:16:42 PM Order \$125.00

\$500.00  
\$500.00

Line: 31

Time Period: 10:00:00p-10:30:00p

195676 06837940 C02C08 10/08/12 :30 P5 10:06:51 PM Order \$125.00

\$125.00  
\$125.00

Line: 32

Time Period: 530p-6p

195676 06837940 C02C08 10/08/12 :30 P5 5:50:18 PM Order \$150.00

\$150.00  
\$150.00

Line: 33

Time Period: 530p-6p

195676 06837940 C02C08 10/03/12 :30 P5 5:43:26 PM Order \$150.00

\$150.00

195676 06837940 C02C08 10/02/12 :30 P5 5:59:25 PM Order \$150.00

\$150.00

195676 06837940 C02C08 10/04/12 :30 P5 5:36:33 PM Order \$150.00

\$150.00

195676 06837940 C02C08 10/05/12 :30 P5 6:08:28 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/04/12 :30 P5 6:19:56 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/03/12 :30 P5 6:09:13 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/08/12 :30 P5 6:08:38 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/08/12 :30 P5 6:49:01 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/02/12 :30 P5 6:48:31 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/03/12 :30 P5 6:38:28 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/04/12 :30 P5 6:48:16 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/05/12 :30 P5 6:38:43 PM Order \$200.00

\$200.00

195676 06837940 C02C08 10/07/12 :30 P5 6:43:55 PM Order \$300.00

\$300.00

\$300.00

Line: 39

[Sorted by: Line]

# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 39

Time Period: (10:00:00 AM-11:00:00 AM)

195676 06837940 C02C08 10/07/12 :30 P5 10:38:21 AM Order \$350.00

Line: 40

Time Period: 8p-9p

195676 06837940 C02C08 10/02/12 :30 P5 8:14:25 PM Order \$600.00

Line: 41

Time Period: 8p-9p

195676 06837940 C02C08 10/04/12 :30 P5 8:14:15 PM Order \$700.00

Line: 42

Time Period: 7p-8p

195676 06837940 C02C08 10/08/12 :30 P5 7:19:00 PM Order \$800.00

Line: 43

Time Period: 8p-9p

195676 06837940 C02C08 10/08/12 :30 P5 9:00:05 PM Order \$800.00

Line: 44

Time Period: 7p-8p

195676 06837940 C02C08 10/02/12 :30 P5 7:39:16 PM Order \$800.00

Line: 45

Time Period: 7p-8p

195676 06837940 C02C08 10/07/12 :30 P5 7:50:02 PM Order \$800.00

Line: 46

Time Period: 8p-9p

195676 06837940 C02C08 10/07/12 :30 P5 8:39:50 PM Order \$800.00

Line: 47

Time Period: (11:00:00 AM-2:00:00 PM)

195676 06837940 C02C08 10/07/12 :30 P5 11:58:36 AM Order \$900.00

Line: 48

Time Period: 7p-9p

195676 06837940 C02C08 10/03/12 :30 P5 8:59:50 PM Order \$1,300.00

Line: 49

195676 06837940 C02C08 10/03/12 :30 P5 8:59:50 PM Order \$1,300.00

[Sorted by: Line]

# Spot Manager: All, 10/02/12-10/08/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 49

Time Period: 7p-8p

195676 06837940 C02C08 10/04/12 :30 P5 7:14:35 PM Order \$1,300.00

\$1,300.00

\$1,300.00

\$19,675.00

\$19,675.00

\$19,675.00

\$19,675.00

[Sorted by: Line]



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Smart Media Group,  
being/on behalf of: Heather Wilson, a legally  
qualified candidate of the Republican political  
party for the office of: US Senate  
in the General  
election to be held on: 11/6/2012  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

# CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson  
 (name of federal candidate or authorized committee) hereby certify that the programming  
 to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the  
 programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that  
 identifies the candidate, the office being sought, and that the candidate has  
 approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar  
 image of the candidate for a duration of at least four seconds, and a simultaneously  
 displayed printed statement identifying the candidate, that the candidate approved  
 the broadcast, and that the candidate and/or the candidate's authorized committee  
 paid for the broadcast.

signature of candidate or authorized committee

printed name

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

7/31/12 Date  
Signature

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title